

Week of July 21, 1952

Matinees Wed. and Sat. at 2:30

23rd Season of The Ivoryton Playhouse

MILTON STIEFEL

presents

VINCENT PRICE

in

“Goodbye Again”

By Allen Scott and George Haight

with

Marian Seldes

Louise Kirtland

Hal Thompson

Len Wayland

Directed by Ramsey Burch

Settings by Donald Finlayson

Production Under the Supervision of Milton Stiefel



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THE CAST

(IN ORDER OF APPEARANCE)

Anne Rogers	MARIAN SELDES
Kenneth Bixby	VINCENT PRICE
Bellboy	HERMAN DYKES
Maid	MARILYN ILGER

Coming: MAE WEST

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NEW BRITAIN
111 West Main Street

AN OPEN LETTER TO OUR AUDIENCE

Week of July 21st, 1952

Dear Patrons,

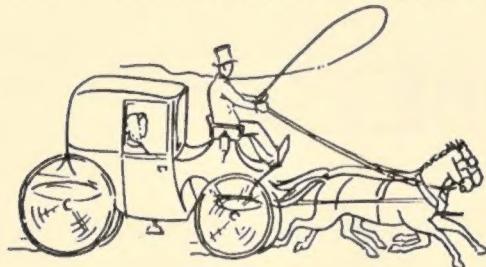
During the recent hot spell our patrons were surprised to find the Playhouse exceptionally cool and comfortable. Thru the use of our modern air conditioning system, installed several years ago, we are, at all times able to maintain a cool healthy air conditioned climate within the Playhouse. For instance at the time of last Wednesday's Matinee when the thermometer was hovering in the middle nineties the temperature inside the theatre registered a cool 74 degrees.

We are extremely careful not to make the Playhouse too cool as we have found that some of our patrons object to the extremes in temperature so commonly found in air conditioned theatres that are not carefully controlled. We do not use the system at all times because The Ivoryton Playhouse is unique in that its structure contains 500 square feet of window space and in normally cool weather this excellent cross ventilation plus our powerful blowers provides a constantly refreshing change of air. However when our air conditioning system is in use the centrifical blowers are capable of changing the air completely every two minutes. This letter is primarily addressed to our new patrons whom we hope will be able to take full advantage of our cool nights of entertainment in the Ivoryton Playhouse. And for those who would like to attend the matinees we want to specifically remind them that no matter how hard the sun beats down on the roof of the Playhouse, inside there is cool healthy comfort.

Very Sincerely,
Milton Stiefel.

ABOUT THE GRISWOLD INN IN ESSEX

Did you know that if you present your theater ticket, the night you attend the Playhouse, at Dinner Hour at the GRISWOLD or the stub of your ticket directly after the performance you have just attended, you will be served A DRINK OF YOUR CHOICE FREE OF CHARGE? Yes, that's a fact. The Management of the attractive tap and dining rooms of the Griswold are always anxious to welcome Playhouse patrons. But remember, the ticket and stubs must be for the performance of that evening. This offer is good every evening except Friday and Saturday. On Sunday, of course there is no show therefore no tickets.



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CAST (Continued)

Julia Wilson	LOUISE KIRTLAND
Elizabeth Clochessy	GLORIA JONES
Arthur Westlake	LEN WAYLAND
Harvey Wilson	HAL THOMPSON

Coming: MAE WEST

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CAST (Continued)

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Mr. Clayton	LOYAL T. LUCAS
Theodore	REEVES SMITH

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